

PRESS RELEASE

Brussels, 31th of March 2009

TRI-VIZOR and CO₂logic announce a strategic partnership to bring carbon measurement and reduction solutions to the logistics industry

TRI-VIZOR, the world's first cross supply chain orchestrator, and CO₂logic, the Belgian leader and pioneer in carbon consulting, have signed a strategic agreement to develop and market next-generation carbon management services for the logistics and transportation industry.

Under the terms of the partnership, TRI-VIZOR is integrating its specialized tools and methodologies for horizontal collaboration with the carbon measurement, reduction and neutralization expertise of CO₂logic, thus creating a complete service offering for the logistics market.

CO₂logic and TRI-VIZOR are jointly developing and implementing carbon footprint solutions for enhanced supply chain management, both for single companies and for collaborative logistics clusters. This partnership is broadening and deepening the experience TRI-VIZOR already has in carbon footprint simulation for bundled distribution networks. This partnership is also broadening and deepening CO₂logic's experience in calculating carbon footprints in the transport and warehousing sector.

In addition, both partners are now actively working together to develop an open educational platform for the promotion of carbon awareness and encouraging further collaboration in the logistics community. The establishment of this joint learning network will amongst others be supported by the University of Antwerp, of which TRI-VIZOR is a spin-off company.

According to Alex Van Breedam, Chief Executive Officer of TRI-VIZOR: "Our mission is to support shippers, logistics service providers and infrastructure managers in optimizing their supply chain strategies through horizontal collaboration and bundling of flows. There is no doubt that, apart from efficiency (cost) and effectiveness (service), sustainability (carbon footprint and energy reduction) will be the third main driver of logistics management in the 21st century. By partnering with CO₂logic, we gain direct access to a best-in-class player with an impressive track record and knowhow in the field of carbon measurement, reduction and offsetting."

"This partnership offers a real added value for the logistics and transport activities of our actual and future clients. Our combined services will simultaneously deliver cost and carbon footprint reductions, two very pertinent challenges" says Antoine Geerinckx, Managing Partner of CO₂logic. "Even in today's business environment, no company can choose to ignore carbon footprint issues. Although a lot of work is being done in this field, the logistics sector is still lacking reliable standards and certified methodologies for carbon management and neutralization. In collaboration with TRI-VIZOR we can offer and deliver to this market segment best-in-class competences that are reliable and easy to deploy."

About TRI-VIZOR

TRI-VIZOR NV was founded on the 18th of November 2008 by three partners Alex Van Breedam, Sven Verstrepen and Bart Vannieuwenhuysse as the world's first cross supply chain orchestrator. TRI-VIZOR NV is the first player in the world to offer specialised services to create, support and orchestrate cross-company partnerships in logistics. Client references of the company include shippers, logistics service providers, local governments and infrastructure operators.

Website: www.trivizor.com

About CO2logic

CO2logic pioneered voluntary CO2 offsetting in Belgium and is the leading company in this sector. They specialise in calculating, reducing and offsetting CO2 emissions. CO2logic was selected in a study by IEW/ULB as the most recommended offsetting company in Belgium (and second at the European level). This reputable company is the only company to be certified by Forum Ethibel. CO2logic is Bilan Carbone® certified. Among their references: European Commission, Mars, KBC, The Flemish Parliament, UCB, Anheuser-Busch InBev, Deloitte, Dexia, D'leteren, Electrawinds, Total Belgium, Nuon,...

Website : www.co2logic.com

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