

Press Release

TRI-VIZOR, UCB, BAXTER and H.ESSERS win 2011 European Supply Chain Distinction Award for Innovation in Berlin.

Brussels (June 22th, 2011) – At a gala event in Berlin last week, TRI-VIZOR has been awarded the 2011 European Supply Chain Innovation Award, together with global healthcare companies UCB and BAXTER and Belgian transport company H.ESSERS.

The annual **European Supply Chain Distinction Award for Innovation** promotes greater lateral and expansive thinking in supply chain management. It was awarded on June 15th at an official gala dinner in Berlin in conjunction with the 13th **European Supply Chain and Logistics Summit**, organized by the **World Trade Group**.

The prize rewards companies that have thought “outside the box” in transport and logistics and delivered success through pioneering and original supply chain techniques. The international jury panel is assembled from leading businesses and academic institutions. All members are senior-level figures who have a direct involvement in supply chain and logistics. Winners of the previous Supply Chain Distinction Awards included companies such as **Procter & Gamble, FM Logistic, Vodafone and SKF**.

Besides **TRI-VIZOR with BAXTER and UCB**, there were 5 other nominees for the 2011 Innovation Award: **DHL Supply Chain, Toyota Material Handling Europe, Helveta, Bakkavor Group and Irish Dairy Board with Sterling Commerce**.

As a neutral “Cross Supply Chain Orchestrator®” and community manager, **TRI-VIZOR** bundles and synchronizes freight flows of multiple supply networks in real-time. This enables full truck movements and makes it easier to organize intermodal transport, resulting in more stable and sustainable supply chains with significant benefits for the environment and the financial bottom line.

The **University of Antwerp** spin-off company was rewarded because in March 2011, together with **BAXTER, UCB and H.ESSERS**, it accomplished the world’s first example of orchestrated bundling or “carpooling for cargo”. To power its innovative business model, **TRI-VIZOR** and its ICT partner **SELFNET** built an advanced collaborative transport control tower using state-of-the-art **Microsoft** cloud computing technology.

Pictures from the award ceremony and more information about the **2011 Supply Chain Distinction Awards** will be available shortly at the organization’s website www.supplychainawards.com.

About TRI-VIZOR (www.trivizor.com)

TRI-VIZOR was established in 2008 as a spin-off company from the University of Antwerp. By creating “The World’s First Cross Supply Chain Orchestrator®” the company founders wanted to make the transport and logistics sector more profitable and sustainable with innovative solutions for orchestration and horizontal collaboration. Today, this blue ocean vision of “carpooling for cargo” has turned into reality and is attracting growing interest from large international companies, governments and infrastructure operators.

About BAXTER (www.baxter.com)

Baxter International Inc., through its subsidiaries, develops, manufactures and markets products that save and sustain the lives of people with hemophilia, immune disorders, infectious diseases, kidney disease, trauma, and other chronic and acute medical conditions. As a global, diversified healthcare company, Baxter applies a unique combination of expertise in medical devices, pharmaceuticals and biotechnology to create products that advance patient care worldwide. In 2010, Baxter reported a turnover of USD 12.8 billion and employed 49 700 people worldwide. The company is listed on the New York Stock Exchange (symbol: BAX) and included in the Dow Jones Sustainability Index.

About UCB (www.ucb.com)

UCB is a global biopharmaceutical company with headquarters in Brussels, Belgium and focused on the discovery and development of innovative medicines and solutions to transform the lives of people living with severe diseases of the immune system or of the central nervous system. With more than 8 500 people in about 40 countries, the company generated revenue of EUR 3.2 billion in 2010. UCB is listed on Euronext Brussels (symbol: UCB).

About H.ESSERS (www.essers.com)

H.Essers offers customers personalized and integrated transport and logistics solutions through Europe. The great strength of the company is to be found in its flexibility, the use of own means and the development of advanced systems and multimodal concepts. Established in 1928, H.Essers has grown into the largest family owned transport and logistics company in Belgium, with 2 250 employees, spread over 26 branches in 13 European countries. In 2007, H.Essers received the prestigious Flemish “Company of the year” award.

About SELFNET (www.selfnet.be)

Established in 2004, SelfNET is a Belgian ICT service provider specialized in network solutions, software integration and .NET development for Small and Medium Enterprises. As an officially certified Microsoft Partner, SELFNET can offer extensive and stable solutions based on Microsoft Azure® cloud computing.

Questions and further information

For any further questions or information, please contact:

<p>TRI-VIZOR NV</p> <p>Alex Van Breedam Chief Executive Officer</p> <p>Mobile : +32 (0) 475 73 68 11 alex.vanbreedam@trivizor.com Waterfront Research Park Galileilaan 18 B-2845 Niel (Antwerp-South) Belgium</p>	<p>BAXTER WORLD TRADE SA</p> <p>Vincent Vanwijnsberghe Communications Manager</p> <p>Mobile: +32 (0) 473 69 71 59 vincent.vanwijnsberghe@baxter.com</p> <p>Boulevard d’Angleterre 2-4 B-1430 Braine-L’Alleud Belgium</p>	<p>UCB SA</p> <p>Marc Mostinckx Sr. Director, Head Global Logistics</p> <p>Mobile: +32 (0) 476 40 54 80 marc.mostinckx@ucb.com Chemin du Foriest B-1420 Braine-L’Alleud Belgium</p>	<p>H.ESSERS NV</p> <p>Hilde Essers Marketing & Communication Manager</p> <p>Phone: +32 (0) 89 32 32 01 hilde.essers@essers.com Transportlaan 4 B-3600 Genk Belgium</p>
--	--	--	--